

FULL COLOUR:



ONE COLOUR POSITIVE:



ONE COLOUR REVERSE:



BRANDMARK USAGE GUIDELINES:

- Allow sufficient clearspace around the brandmark and should not mix with any other logo or artwork.
- The full colour version of the brandmark should appear on any light colour background as long it is clearly visible.
- For background colours, the logo does not appear clearly on colored background thus a ONE COLOUR REVERSE or ONE COLOUR POSITIVE version of the brandmark should be used.
- In text, the name Centennial College ALUMNI ASSOCIATION is to appear as shown. It can also be written as CCAA (all in caps)
- When written in text, the preferred font is Arial or Verdana

COLOURS:

PANTONE 1665 EC

PANTONE 157 EC

FONTS: TW CEN MT, AGENCY FB